



## Northland Medical Managers <sup>SM</sup>

### 2011 NMM Website Sponsor Advertising

#### ONE TIME OFFER

#### Home Page Sponsor Ads:

**\$400 per One-Year subscription -- NOW \$300 (get one quarter free)**

**\$800 for Two-Year subscription -- NOW \$500 (Save even more!)**

#### **Be one of the first 8 Business Partners to advertise on our new NMM Website!**

Here is a marvelous opportunity to market your products and/or services to the members of Northland Medical Managers on our website, [www.northlandmm.com](http://www.northlandmm.com). With our new website, we are offering home page advertising. This creates another outstanding opportunity to put your business name in front of the membership and those who visit our site.

Each ad must be placed for a minimum of one year, maximum of two years. Advertising space will be reserved on a first come, first served basis. Extensions may be available dependent upon demand for advertising space. If there is a waiting list, only one location will be available at a time.

With a simple click of the mouse, an active link will direct viewers to your website.

The attached form provides you with all the information needed to place an advertisement on the NMM website. If you have questions, please contact me at the NMM Central Office at (816) 524-6579 or email [info@northlandmm.com](mailto:info@northlandmm.com).

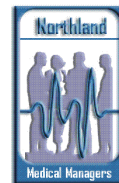
Sincerely,

*Jessica Palmer*

NMM Executive Director

# Northland Medical Managers<sup>SM</sup>

## 2011 Website Sponsorship Advertisement Order Form



Last Name \_\_\_\_\_ First Name \_\_\_\_\_

Title/Position \_\_\_\_\_

Company Name \_\_\_\_\_

Street Address \_\_\_\_\_ Suite \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ E-mail \_\_\_\_\_

Mobile (\_\_\_\_) \_\_\_\_\_ Website \_\_\_\_\_

### SPONSORSHIP AD SPECIFICATIONS

- Resolution - 72 dpi (pixels per inch)
- Aspect Ratio - 5:1 for Horizontal ads (ad size in pixels: 330 width x 125 height); Inches: Width = 4.4 inches, Height = 1.67 inches
- Accepted File Formats - .jpg, .gif, and .png files only
- Animated advertisements must be in a .gif file format. No flash advertisements will be accepted.
- No animated flip advertisements will be accepted for ads appearing on the home page.
- Your advertisement can be linked to either your company website or an email address.  
Your ad may be designed by anyone of your choice as long as they meet the above requirements.  
All ads are subject to final approval by the NMM Executive Director.

### Your ad may be rejected or removed for any of the following reasons:

- Failure to comply to the above specifications
- Use of bright flashing colors in either the background or the text of your advertisement (known to trigger seizures).
- Content of an offensive nature e.g. use of racial slurs, sexual content or advertisements portraying or promoting illegal activities.

Send completed sponsor ad via email attachment to the NMM Central Office at [info@northlandmm.com](mailto:info@northlandmm.com)

### ADVERTISING COSTS AND DURATION

- Minimum placement is for one year, with maximum of two years length, payable to "NMM" when you supplying your ad to the central office.
- Fees: Front page -- \$400.00 per year (No more than 8 available, two ad spaces live at the same time, static ad flipped with 3 other companies).
- All advertisements must be submitted for approval through the NMM Central Office before posting to the website.
- You may extend placement of your ad for another year if there is no waiting list for the home page.
- Your name can be put on a waiting list if all ad spaces are full.

### PLACEMENT CHOICES

Home Page (static ads only) Pixels: 330w x 125h OR In inches: Width = 4.4 inches, Height = 1.67 inches

Please link my email address \_\_\_\_\_ or website \_\_\_\_\_ to my sponsor ad.

Name of person responsible for ad copy: \_\_\_\_\_

Contact email or phone number \_\_\_\_\_

**\$400 -- Now \$300** for a one-year home page subscription (first quarter free -- be the first ads to be seen on the new NMM website)

**\$800 -- Now \$500** for a two-year subscription. (One time only offer) Amount Enclosed: \$ \_\_\_\_\_

Please complete all information required on this form and send with the following: If paying by check, include this form and your check made payable to "NMM" and mail to NMM Central Office, PO Box 6966, Lee's Summit, MO 64064-6966. If paying by credit card, fill out below information and send via fax to (816) 554-4780 (no coversheet please). Electronically send your copy as an email attachment in the appropriate format and any question you might have to [info@northlandmm.com](mailto:info@northlandmm.com).

#### \*Required Data

PAYMENT BY CREDIT CARD:  MasterCard  VISA  Discover

\*Credit Card Number: \_\_\_\_\_

\*Expiration Date: \_\_\_\_\_ \*CVV" \_\_\_\_\_

\*Name on Card: \_\_\_\_\_

\*Billing Address: \_\_\_\_\_

\*City/State/Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_

I acknowledge that I have read these parameters and will abide by the policies and procedures as set forth herein.

\_\_\_\_\_ Date

\_\_\_\_\_ Signature of Applicant