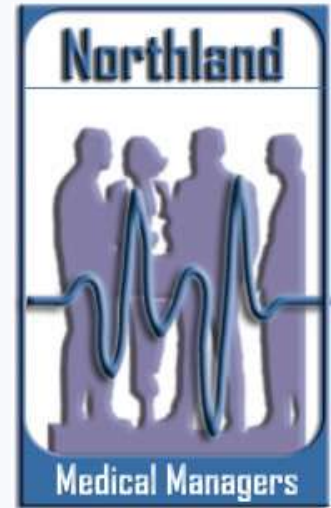


# NMIM NEWS CLIPS



**January  
2011**

**The latest news from your local  
MGMA Northland chapter!**



# NewsCLIPS

*Strengthening the Pulse of the Northland*  
*January 2012 Issue 1*



## PQRS: Beyond an Incentive Payment

The Physician Quality Reporting System (PQRS, formerly PQRI) has been developed to measure and quantify the care provided to patients in the physician office. Measuring drives improvement and encourages care that meets professionally recognized standards.

While financial information systems are fairly advanced in health care, clinical quality data is lacking, particularly in the physician office setting. PQRS helps bridge the knowledge gap to help providers, patients and policymakers better understand what constitutes efficient care versus care that is wasteful or ineffective.

Improving patient outcomes is the ultimate goal, but there are also financial reasons for providers to participate in PQRS. For example, participants can collect an incentive payment —1% of allowable Part B Professional Fee Schedule billing in 2011 and 0.5% in 2012 through 2014.

Incentives often precede penalties, and so it is with PQRS. Payment reductions will begin in 2015 for those who do not satisfactorily report PQRS. Future payment systems will be based on performance on quality measures and the ability to report those measures electronically. Physician performance on quality measures will be publicly reported in the near future.

PQRS is more than just a program to earn an incentive. PQRS will impact payment, finances, reputation and accountability. Embracing PQRS and incorporating quality measurement, reporting and improvement into your practice will help the practice, patient, and public reach healthcare goals.

CMS has contracted with Quality Improvement Organizations (QIOs) to provide free assistance to eligible professionals in reporting PQRS. Primaris, Missouri's federally designated QIO, has helped hundreds of providers measure and improve care using their EHR.

For more information, visit [www.pqrsmo.org](http://www.pqrsmo.org) or contact Sandy Pogones at [spogones@primaris.org](mailto:spogones@primaris.org) phone (573) 673-4531. - *Patty Johnson, CPA, NMM President*

# 2012 NMM MEMBERSHIP DRIVE

Easy to pass out to managers: “JOIN TODAY” business cards



- Step up and reach out to others
- Step up and share benefits of NMM
- Step up to offer your knowledge



*“When you do nothing you feel overwhelmed and powerless. But when you get involved you feel the sense of hope and accomplishment that comes from knowing you are working to make things better.” Unknown Author*

# NMM Installation Banquet Pics



**Sharol and Mary Beth lead the exchange on collections, copay and 2011/2012 board poses for a shot.**

**Patty Johnson presents a gift to Jessica for her assistance to the board and membership.**





# February Meeting

## February 14, 2012 Manager's Exchange Meeting

**Time:** 11:00 a.m. to 1:00 pm.

**Location:** Saint Luke's Northland Hospital (Barry Conference Room)  
5844 NW Barry Road, Kansas City, MO

**Exchange Moderators:** Jean Hansen FACMPE and Sherrie Blair CMPE

**Topic:** **Can You Hear Me Now?**  
*Tactics for Improving Physician and Staff Communication*

Please join us as we discuss proven communication methods for physicians and staff. Highlights include: Formal and informal communication methods; Examples of both methods; Communication game playing; and Real Life Case Studies. This will be an interactive meeting with table participation. Bring your problem solving skills and experience!

**RSVP online at [www.northlandmm.com](http://www.northlandmm.com) by Thurs., 2/9 at 4:00 pm. Log in and register yourself and your guest (s).**





# Effective 1/11

## **STEP-UP** To New Membership Rates

After many years without an increase in our dues structure, the NMM Board of Directors has found it necessary to raise membership dues a nominal amount this year. This action is an effort to reduce the annual deficit incurred the last few years and come closer to breaking even. Increase is \$25 for each category.

### Rate increase effective January 11, 2012

- Manager: \$100.00
- Business Partners: \$150.00
- Direct Health Services: \$150.00
- Student: \$ 50.00



# CMN Thank You!



- **Thank you for having me present information about CMN at the NMM January 10 meeting.**
- **We are so grateful to both you and your members for your generosity to Children's Miracle Network! Members donated an additional \$205 on top of the \$500 donated from the NMM organization.**

*Lisa Mathewson, CMN*



**WE NEED  
YOUR HANDS!**

Email the  
NMM Central Office at  
[info@northlandmm.com](mailto:info@northlandmm.com)  
or call office to sign up  
or do it today with Ken!  
816-524-6579



Managers and BPs:

Hospitality Workers Needed!

Business Partners:

Display Tables Available!

One per member per year.

**SIGN UP TODAY at the  
registration table!**



BUSINESS  
PARTNERS



**STEP-UP**

**TO THE TABLE!**

## DISPLAY TABLES:

- **Display Tables available!**
- One per member per year

If slots are not filled by deadline of January 31, you can have a second one display table!

## DOOR PRIZES:

- **Give a door prize any month as many times as you would like.**
- **Sign up NOW.**

**WE NEED YOU!  
SIGN UP NOW!**

Email the  
NMM Central Office at  
[info@northlandmm.com](mailto:info@northlandmm.com)  
or call office to sign up  
816-524-6579

# New NMM Members

Welcome to our newest Members



- **Laura L. Reese** Ironstone Bank
- **Luanne R. George** MMIC Group
- **Dwane Russell** Arvest Bank
- **Sheldon Nadeau** LabCorp of America
- **Myriah L. Parker** National American University
- **Scott M. Miles** Central States Recovery
- **Richard Weast** Daymark Solutions, Inc.
- **Tim R. Underwood** HealthCare Alliance/Allscripts
- **Tricia Karabas** Creative Planning Risk Services
- **Andrew Surber** Lawing Financial
- **Mark Hogan** Qualified Plan Advisors

The logo features the words "GET" and "INVOLVED" in white, bold, sans-serif font. "GET" is positioned above "INVOLVED". A green exclamation point is placed to the right of "GET". The text is contained within a black rectangular border with rounded corners.

**STEP-UP**

## **TO EDUCATIONAL EVENTS**

BPs: If you have a program beneficial to managers send to office and we will include here.

### **LUNCH & LEARN**

**Sponsored by:** Enterprise Bank & Trust, DataFile Technologies, Forbes Law Group, LLC and Polsinelli Shughart (complimentary lunch)

- Date: February 2, 2012, 11:30 – 1:00pm Baker University
- Go to [www.gkmma.com](http://www.gkmma.com) “Educational Events) for more information on this free educational event.
- **Topics covered:** Meaningful Use criteria; HIPAA Security Risk Analysis; HIPAA compliance risks; Meet the Risk Analysis Requirement; Security measures; and Q&A

13 Booths left out of 102  
**MANAGERS!**  
**SIGN UP**  
**TODAY**  
**Early Bird rates**  
**still applies!**

**SUBCONTRACTOR -**

- BlueKC
- Cretcher Heartland
- Medical Protective
- MO Professionals Mutual
- MSMA Insurance Agency

**MASTER –**

- Commerce Bank
- Country Club Bank
- Professional Solutions Insurance Co.

**JOURNEYMAN -**

- Bank of Kansas City
- Enterprise Band & Trust
- MGMA-Missouri

# HEALTHCARE



## Keynote Speakers



**Deborah  
Walker Keegan**  
PhD, MBA, FACMPE



**Tracy  
Spears**  
Q4 Group

## Annual Education Conference March 28, 2012

**Overland Park Convention Center**  
6000 College Blvd.  
Overland Park, KS 66211  
7:00am - 5:00pm

**Free Cocktail Reception**  
5:00pm - 7:00pm

### Topics Covered

Reimbursement, Financial Risk,  
Human Resources, Team Building,  
Back Office, Project Management and  
Much More

### Featuring breakouts with

Deborah & Tracy, Randy Cook,  
Lee Ann Webster, Ron Sterling,  
Shelly Freeman and Pat Rademaker

**For information about registration  
or exhibitor packets, go to**

**[www.gkemma.com](http://www.gkemma.com)**

SAVE THE DATE

*Twist n Shout  
Work it all Out*

*MGMA-MO 2012  
Spring Conference*

MGMA-MO

Twist n Shout

*May 6-8, 2012  
Tan-Tar-A  
Resort*



Medical Group  
Management  
Association

Missouri  
Chapter

*Join us at the MGMA-MO Annual Conference May 6-8, 2012.  
For more information please visit [www.mgma-mo.org](http://www.mgma-mo.org).*

**SUPPORT OUR  
STATE CHAPTER  
CONFERENCE**

**May 6-8, 2012  
Tan-Tar-A  
Resort**

A decorative border surrounds the text, featuring a mix of red and blue stars of various sizes and colors, some with white outlines, and red, white, and blue stripes. The stars are arranged in a somewhat circular pattern around the central text.

**NMM SYMPOSIUM THEME**

**STEP UP!**

**TAKE CHARGE!**

**LEAD THE WAY!**

**CELEBRATE OUR SUCCESSES!**

**July 13, 2012**

Embassy Suites Airport Hotel

**MARK YOUR CALENDARS**

**Jerry Bridge and Marty Stanley Confirmed**

# Dynamic Duo Confirmed!



July 13, 2012  
Embassy Suites  
Airport Hotel



**Jerry Bridge of LifeWorks Education will be our first morning keynote speaker on “Taking Charge of Technology in a World Gone Wired!” He’ll also present two afternoon breakouts: “Going Beyond Time Management: Positive Steps Towards Productivity & Accomplishment” and ending with “Get Paid Now! Tools & Tips for Turning the Tables on Insurers & Collecting from Patients!”**

**Marty Stanley of Altering Outcomes returns after a number of years to “SHAKE IT UP” in new ways to see how to deal positively with the changes in the healthcare system.**